

Cambridgeshire Tennis Participation Report – January 2025

Our aim to increase participation in the county (the number of people playing tennis and the frequency of play) by providing support and advice to venues and helping to develop county strategy on participation.

Our current objectives are to:

- Identify and support clubs that can make full use of improved facilities
- Identify and support clubs that can demonstrate ability to develop participation
- Help clubs improve their facilities and offerings for disability tennis - this includes those with physical and mental disabilities
- Aim to attract more mini tennis players and improve club offerings for mini tennis

We are currently reviewing our strategy for club liaison and facility funding.

Club Liaison

Our aim is to create stronger links between the clubs and the county by establishing a regular two-way dialogue, that strengthens both club and county activities. We are looking at the way we engage with Clubs and the support we can offer – expect some announcements later this year.

Facility Loans.

We are currently finalising a policy for funding facility developments using county funds. The aim is to provide easy to access small loans (up to £25,000) to enable clubs to improve their facilities – again expect some announcements later this year.

Participation Grants

We provide small grants to enable venues and coaches to get more people playing tennis in Cambridgeshire. Participation Grants usually meet the following criteria: -

- Funded projects increase participation by either getting new players to play tennis or infrequent players to play more.
- Projects are often linked to and enhance existing LTA offers e.g., LTA Youth Start, LTA Youth Schools or disability and inclusive tennis.
- Recipients usually have a record of supporting the County.
- Our fund typically provides grants of between £300 and £1,000.

[Download the application form](#)

In 2024 we awarded 7 grants with a total value of just over £4,200. We funded activities including - Walking Tennis, schools road shows (including in-Club follow up events), and mini tennis equipment for new coaching projects.

Please contact us if you have a project, you would like help with.

LTA Awards.

Volunteers, coaches, and officials are key to growing participation and the LTA Awards are designed to recognize their achievements. So please support these awards by nominating venues and individuals this year. We'll let you know when nominations are open for this year, if you need any help writing a nomination, please let us know.

A big thank you to Paul Ashley, Steve Shaw, Rob Ellis, Alan Dignam for their support over the last year.

Bill Skead – Chair of the Participation Committee